

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

Contract / Revision 111595 /		Alt Order # 08235591
Product DSCC IE 10/25		
Contract Dates 10/25/16 - 10/31/16		Estimate # 4608
Advertiser ISS/DSCC IE-A		Original Date / Revision 08/18/16 / 08/18/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agg Code	Advertiser Code 49	Product 1/2 53
Agency Ref 30027		Advertiser Ref 42796

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/25/16	10/31/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				3	\$675.00					
N 2	WHIO	10/25/16	10/31/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,050.00					
N 3	WHIO	10/25/16	10/31/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-02		NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$2,000.00					
N 4	WHIO	10/25/16	10/31/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				3	\$1,300.00					
N 5	WHIO	10/25/16	10/31/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$3,000.00					
N 6	WHIO	10/25/16	10/31/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				3	\$625.00					
D 7	WHIO	10/29/16	10/29/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	0	\$0.00
N 8	WHIO	10/29/16	10/29/16	CBS This Morning Sa	10:00 AM-12:00 P		:30			P-02		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$1,300.00					
D 9	WHIO	10/29/16	10/29/16	Sa 1135p-1235a	11:35 PM-12:35 X		:30			P-02		NM	0	\$0.00
N 10	WHIO	10/29/16	10/29/16	NewsCenter 7 Noon S	12:00 PM-12:30 F		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$250.00					
N 11	WHIO	10/29/16	10/29/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$1,100.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u>		<u>Alt Order #</u>
111595 /		08235591
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	DSCC IE 10/25	4608
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/DSCC IE-A		08/18/16 / 08/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 12	WHIO	10/29/16	10/29/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$925.00					
D 13	WHIO	10/29/16	10/29/16	Sat Prime Hour 1	8:00 PM-9:00 PM		:30			P-02		NM	0	\$0.00
D 14	WHIO	10/29/16	10/29/16	Sat Prime Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	0	\$0.00
N 15	WHIO	10/30/16	10/30/16	Face The Nation	10:30 AM-11:00 A		:30			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$1,600.00					
N 16	WHIO	10/30/16	10/30/16	WHIO Reports	12:00 AM-12:00 A		:30			P-02		NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$825.00					
N 17	WHIO	10/30/16	10/30/16	Su 1135p-1235a	11:35 PM-12:35 X		:30			P-02		NM	1	\$710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$710.00					
D 18	WHIO	10/30/16	10/30/16	Sun Prime Hour 2	8:00 PM-9:00 PM		:30			P-02		NM	0	\$0.00
N 19	WHIO	10/30/16	10/30/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$1,600.00					
N 20	WHIO	10/25/16	10/31/16	Daybreak Edition 5a	5a-530a		:30			P-02		NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				1	\$825.00					
Week:		10/31/16	11/06/16	M-----				1	\$825.00					
N 21	WHIO	10/25/16	10/30/16	Daybreak Edition 530a	530a-6a		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				1	\$1,000.00					
N 22	WHIO	10/25/16	10/31/16	Daybreak Edition 430a	430a-5a		:30			P-02		NM	4	\$1,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-TWTF--				3	\$410.00					
Week:		10/31/16	11/06/16	M-----				1	\$410.00					
Totals									0.00				30	\$32,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	26	\$28,215.00	(\$4,232.25)	\$23,982.75
10/31/16 - 10/31/16	4	\$4,285.00	(\$642.75)	\$3,642.25
Totals	30	\$32,500.00	(\$4,875.00)	\$27,625.00

Signature: _____ Date: _____

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Thank you for your business!

REP HEADLINE# 8235591 TRF# 111595
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG11/16 13.20
CHANGES ** WHIO-TV ***

ADV # _____ ADV. NAME _____ ISS/DSCC IE _____ REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MACKENZIE MILLER

3050 K STREET NW - SUITE 100
WASHINGTON, DC 20007
SALES PRSN PH- NICK WELTE

ORDER # _____ CONTRACT # 8235591 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC IE 10/25 EST#4608 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/16 OCT31/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG11/16 13.20

REP: **REVISION

TO DEANNA
FR JARED
RE-WORKED ORDER TO MATCH RATES
TOTAL SAME \$32500
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 49
AGENCY PRODUCT CODE = 53
AGENCY EST# = 4608

1	RS		1000A-1100A	30		\$675.00	10/25	10/31	3		TU-F,M	3
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PROGRAM : DR. PHIL
CON COM1: DR. PHIL

2	RS		1135P-1235A	30		\$1,050.00	10/25	10/31	2		TU-F,M	2
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PROGRAM : LATE SHOW WITH STEPHEN COLBERT
CON COM1: LATE SHOW WITH STEPHEN COLBERT

FROM REP AUG11/16 13.20
** CHANGES ** *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	R		1200N-1230P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,000.00	10/25	10/31	2		TU-F,M	2
4	RS		400P-500P PROGRAM : ELLEN CON COM1: ELLEN	30		\$1,300.00	10/25	10/31	3		TU-F,M	3
5	R		600P-630P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$3,000.00	10/25	10/31	2		TU-F,M	2
6	RS		900A-1000A PROGRAM : KELLY AND MICHAEL CON COM1: KELLY AND MICHAEL	30		\$625.00	10/25	10/31	3		TU-F,M	3
7	RS		1000P-1100P PROGRAM : 48 HOURS MYSTERY CON COM1: 48 HOURS MYSTERY	30		\$2,525.00	10/29	10/29	0		SAT	0
8	R		1000A-1200N PROGRAM : THE EARLY SHOW CON COM1: THE EARLY SHOW	30		\$1,300.00	10/29	10/29	1		SAT	1
9	RS		1135P-1235A PROGRAM : GLEE CON COM1: GLEE	30		\$710.00	10/29	10/29	0		SAT	0
10	R		1200N-1230P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$250.00	10/29	10/29	1		SAT	1
11	R		600P-700P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$1,100.00	10/29	10/29	1		SAT	1

FROM REP AUG11/16 13.20
CHANGES *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	R		700P-730P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$925.00	10/29	10/29	1		SAT	1
13	RS		800P-900P PROGRAM : CRIMETIME SATURDAY CON COM1: CRIMETIME SATURDAY	30		\$2,525.00	10/29	10/29	0		SAT	0
14	RS		900P-1000P PROGRAM : CRIMETIME SATURDAY CON COM1: CRIMETIME SATURDAY	30		\$2,525.00	10/29	10/29	0		SAT	0
15	R		1030A-1130A PROGRAM : FACE THE NATION CON COM1: FACE THE NATION	30		\$1,600.00	10/30	10/30	1		SUN	1
16	R		1130A-1200N PROGRAM : WHIO REPORTS CON COM1: WHIO REPORTS	30		\$825.00	10/30	10/30	1		SUN	1
17	R		1135P-1235A PROGRAM : CASTLE CON COM1: CASTLE	30		\$710.00	10/30	10/30	1		SUN	1
18	RS		800P-900P PROGRAM : MADAM SECRETARY CON COM1: MADAM SECRETARY	30		\$3,600.00	10/30	10/30	0		SUN	0
19	R		900A-1030A PROGRAM : CBS SUNDAY MORNING CON COM1: CBS SUNDAY MORNING	30		\$1,600.00	10/30	10/30	1		SUN	1
20	A		500A-530A PROGRAM : NEWS CON COM1: NEWS	30		\$825.00	10/25	10/31	2		TU-F,M	2

REP HEADLINE# 8235591 TRF# 111595
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG11/16 13.20
CHANGES ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

21	A		530A-600A	30		✓ \$1,000.00	10/25	10/31	1		TU-F,M	1
PROGRAM : NEWS												
CON COM1: NEWS												

22	A		430A-500A	30		✓ \$410.00	10/25	10/31	4		TU-F,M	4
PROGRAM : NEWS												
CON COM1: NEWS												

OCT/16 32500.00 NOV/16 \$.00

CONTRACT TOTAL 32500.00
TOTAL SPOTS 30

MARKET TOTALS \$135,416 WHIO 24% WDTN 32% WKRF 22% WRGT 18% CABL 0% WBDT 4%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE